

June 2011

Nancy McNamara, Special Agent in Charge, FBI—Milwaukee Division

By Kelly Skindzelewski

In October 2010, Nancy McNamara became the first woman to serve as Special Agent in Charge of the Milwaukee Division of the FBI. She will be sharing her career experiences and priorities of the FBI with TEMPO.



McNamara most recently served as section chief in the Criminal Investigative Division at FBI Headquarters. She entered on duty as a special agent in 1996 and served in the New York Division. While serving in the division, she investigated public corruption cases. Ms. McNamara was named supervisory special agent for the applicant program in 2002 and the public corruption / government fraud squad in the white-collar

crime program in 2005.

After working in New York, she was an assistant inspector, team leader, in the Inspection Division at FBI Headquarters in 2005. She led teams in the

review and assessment of investigative programs in field offices, legal attaché offices, and Headquarters' entities.

In 2007, she was promoted to assistant special agent in charge (ASAC) in the Los Angeles Division. She was ASAC of the white-collar program, and oversaw more than 100 employees located

throughout the Los Angeles area. Ms. McNamara returned to FBI Headquarters in 2009 as chief of the Public Corruption/Civil Rights Section, where she was in charge of public and international corruption and civil rights violations.

A native of New Haven, Connecticut, she received her degree in business management from Providence College.

The Details

Thursday, June 16
11:30 - 1:30 p.m.
Hilton Hotel
No Fee for members, Guests \$30
Register: www.tempomilwaukee.org

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Go Red for Women

By Andrea Brinkman, American Heart Association

The American Heart Association unveiled a new theme at the May 13, 2011 Go Red For Women Luncheon – Make It Your Mission to fight heart disease in women. With 400 greater Milwaukee-area women in attendance, the goal was to inspire attendees to make lasting and impactful lifestyle choices in the fight against our No. 1 killer – heart disease.

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From the President

We're Listening...

Listening is a talent that requires effort, commitment and time for any leader to become a truly exceptional communicator. Sometimes, it is listening to the words that are shared, while at other times it is identifying the meaning behind the words, or it is simply watching for someone's body language. When leaders don't actively listen, they miss great information and an opportunity to fully engage with others.

Many of us have asked for or received unsolicited feedback on how well we listen...whether we hear people's ideas, whether we take action on those ideas, and even whether our employee's or customers think their opinions count. Whether learned through engagement survey results, direct feedback from a group of employees, or an assessment of our strengths, this feedback is an opportunity in the making for an effective leader. Not only is a sense of feeling heard a huge factor to employee and customer engagement but it also helps leaders achieve excellence.



Try reflecting on how important being listened to matters to you. Consider these three questions.

What made my mentor most important to my success? Who was my most effective and important boss and why? In what role did I achieve the highest degree of growth? For me, the key traits that connected me to those leaders was that they listened to me and built a connection by looking me in the eye,

truly listening to what I had to say, letting me know they cared about what I had to say, and allowing me to take action on my ideas.

According a 2010 Right Management survey, the "two top drivers of employee engagement are feeling valued by senior leaders and having employee opinions count. Listening to workers is especially important because more and more people want to feel they are playing an active part in what happens in the organization."

It doesn't matter whether you are in the c-suite or on the road selling to key customers, listening can open doors and help your business.

For TEMPO Milwaukee, listening

is also critical to our success and there three key ways you can provide input to the board and our committees to assure we provide a more engaging experience for our members.

First, consider joining me at an upcoming listening session on June 10 at 7:30 a.m. at the TEMPO Milwaukee Offices (RSVP to Tracy Johnson at tjohnson@tempomilwaukee.org. I look forward to hearing your thoughts and ideas and will schedule more through the year.

If you can't make it on Friday, please consider bending a board or committee member's ear. We're ready to listen and would love to hear your ideas. You can find our board and committee members posted in this newsletter or on the website.

Or, if you aren't on a committee now, join one and you can put your ideas to work right now!

Sincerely,

Amy Rislov

TEMPO Special Interest Groups

By Cheryl Farnsworth

TEMPO SIGs (Special Interest Groups) give members opportunities to connect and socialize outside of the business setting. Current groups will share their activities on a monthly basis, and invite you to join. Other groups that have ongoing events include the golf group, which is also looking for participation! If you are interested in participating in, or leading a special interest group please contact Cheryl Farnsworth at cheryl@succedia.com.

Lake Michigan Enthusiasts

Upcoming Events:

- Friday, June 10, 5:30 p.m. Milwaukee Art Museum After Dark – Preview the New Exhibit, Treasures from the Forbidden City
- Sunday, June 19 1:30 p.m. Lakefront Art Festival and Cocktails Aboard “Mother Ocean”

For both events, meet and park at the time noted at the kite shop on Lagoon Drive off Lincoln Memorial Drive at the lakefront. Stroll to the art museum. For the event Sunday, June 19, return from the Festival late afternoon for cocktails and hors d’oeuvres aboard “Mother Ocean” in slip L-7 on the South end at McKinley Marina. If you can only join us for part of the day, you are welcome.

Contact Louise Hermsen at lhermsen@wi.rr.com or 414 -477-0395 if you are able to join in on either of these first events of the Lakefront Enthusiast’s group. They just both happen to take us to the Art Museum. We’ll gather ideas for future events of interest during both fun outings.

TEMPO Foodies

Tempo Foodies will visit the West Town Farmers' Market at Fourth and Michigan in Milwaukee on June 15. Hear music by Ian Gould, see a chef demonstration

by a chef from the Iron House Hotel and select some farm fresh ingredients for your kitchen. There is no charge to join us. We will buy lunch and produce individually at the farmers' market. Send an email to Kim Wynn at kwynn@whdlaw.com if you would like to attend or if you would like to be added to TEMPO Foodies email list.



CELEBRATING 20 YEARS IN 2011

Potawatomi Bingo Casino first opened its doors in March 1991 and, since then, has lead the way to revitalization of the Menomonee Valley. In just 20 years, the Casino and Forest County Potawatomi have created thousands of jobs, contributed to many local non-profit organizations, grew into the state's top attraction, and shared tribal values as well as a culture of social responsibility with all people.

Imagine what we can achieve over the *next* 20 years.



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Go Red for Women

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As a lead-up to the Luncheon, the American Heart Association, Pro-Health Care and WISN Channel 12 teamed up to offer a unique opportunity for women to take charge of their health with the 12 week Go Red For Women Girlfriends: 7 Steps to a BetterU program. Throughout their journey, four teams made up of 16 women shared their paths to becoming heart healthy at local events, through an online blog, in news stories and during a live Q&A keynote presentation at the 2011 Luncheon.

Participating teams included representation from Team TEMPO: Jennifer Bartolotta, Michelle Mason, Faye Wetzel, Kimberly Kane, Raquel Filmanowicz and Peggy Williams-Smith.

Watch Team TEMPO's highlight video here: <http://www.streamcreative.dev.com/clients/AHA/luncheon/compilation/>

No matter what day it is, it's never too late for all of us to make better

health choices by starting a new life resolution. Meet the Go Red Girlfriends and access free resources and tools at www.prohealthcare.org/GoRed. Stay engaged with the Wisconsin Go Red For Women network at www.facebook.com/AmerHeartWisc.



Members in the News

Congratulations to Wendy Baumann, President of Wisconsin Women's Business Initiative Corporation (WWBIC) who was honored by the U.S. Small Business Administration with the "Women's Business Center of Excellence Award". WWBIC promotes economic development and personal self-sufficiency and provides business education, one-on-one business assistance, and access to capital. In the spirit of the SBA's 2011 theme, *Empowering Entrepreneurs*, several women were selected for their business success, and their vision and commitment to promoting economic growth for women-owned businesses in Wisconsin.

The Municipal Court has been chosen as the winner of the *Effective Use of Technology* category award in the Public Policy Forum's 2011 Salute to Local Government awards program. The Court was selected for its electronic case file and website upgrade projects. TEMPO member, **Kristine Hinrichs**, chief court administrator of Municipal Court, helped oversee the transition to the all-electronic court case management system. She too, said the award is a high honor. The move to the paperless case management system will result in substantial long-term savings as the Court no longer purchases paper files (an immediate savings of almost \$50,000 annually) and labels. In addition, the Court is also saving on staff time that was required previously to manually prepare case files. The awards

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Members in the News continued

will be presented during a special event at the Italian Community Center on June 23, 2011.

The Milwaukee Journal Sentinel named the top 100 workplaces in Southeastern Wisconsin. A number of TEMPO member companies were recognized. Congratulations on their recognition!

In the category of 'large workplaces' (500+ employees): Robert W. Baird and Company (no. 3): **Mary Ellen Stanek**; Sargento Foods (no. 4): **Barbara Gannon**; Froedtert Health (no. 5): **Julie Idzikowski**, **Clare Reardon**; Northwestern Mutual (no. 7): **Nicole Schmitt**, **Victoria Arnold**; Foley and Lardner (no. 8); **Nancy Sennett**; Rockwell Automation (no. 10): **Mary Burgoon**, **Laura Lucas**; ManpowerGroup (no. 11): **Julie Krey**; Children's Hospital and Health System (no. 12): **Peggy Niemmer**, **Penny Gutekunst**; Aurora Health Care (no. 18): **Amy Rislov**, **Julie Rogers**, **Susan Ela**; TOP Midsize Workplaces (150-499 employees) - Stowell Associates SelectStaff (no. 1): **Phyllis Brostoff**; von Briesen & Roper S.C. (no. 5): **Doris Brosnan**; InPro Corporation (no. 9): **Laurie O'Loughlin**; TOP Small Workplaces (fewer than 150 employees): Ernst and Young (Milwaukee) (no. 39): **Julie Hahn**.

The following received special awards: Stowell Associates SelectStaff (Leadership Award); von Briesen & Roper (Doer Award); Froedtert Health (Training Award).

Absolute Technology Law Group was featured in the *Wisconsin Law Journal* on May 6, 2011. Attorney **Jill Gilbert Welytok** moved her practice to the Avenues West area in the SoHi District of Milwaukee. Read about their new space and about the company here: <http://wislawjournal.com/2011/05/06/law-practice-breathes-new-life-into-avenues-west-area/>

Congratulations to **Nancy Sennett**, Foley & Lardner LLP and **Kim Wynn**, Whyte Hirschboeck Dudek SC who will be recognized for their extraordinary work in

law by the Wisconsin Law Journal. There will be a cocktail and awards reception on Thursday, June 23 at the Pfister Hotel in downtown Milwaukee. Registration begins at 5:30pm followed by dinner at 6:30.

If you have news to share about yourself or your company, please share it with us! Email tempo@tempomilwaukee.org Please keep each announcement to 75 words.

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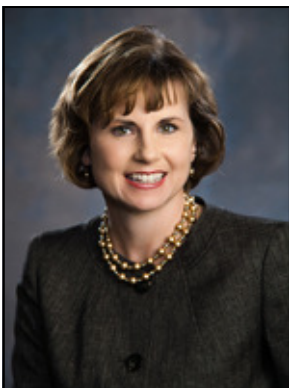
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TEMPO Welcomes New Members



Christine Beuchert is Senior Director of Marketing and Ecommerce Strategy for Marcus Hotels and Resorts, a hotel management company that owns and operates the Pfister, InterContinental Milwaukee, Hilton Milwaukee City Center, and fifteen other franchised and independent hotels nationwide. Christine leads marketing efforts, including strategy and execution, across the entire portfolio of hotels through a blend of promotions, traditional media and ecommerce tactics. During her 7 years with Marcus, she has successfully shifted the organizations focus toward online advertising and distribution. Christine is a board member and former chair for HSMA Internet Marketing Special Interest Group and a current member of InterContinental Hotel Group's Revenue and Performance Marketing committee of hotel owners. She has been active in Junior Achievement as well as Marcus Corporation's fundraising committees for UPAF and United Way. Prior to joining Marcus, Christine spent two years managing website development and cultivating strategic partnerships and promotions for Trisept Solutions. Before that, she spent seven years at Funjet Vacations in a Regional Manager role overseeing efforts in B2B and B2C marketing of vacation packages. There she played a key role in launching successful partnerships with ATA, AeroMexico and Sun Country airlines, as well as developing nationwide advertising and promotions with key hotel and agency partners. Christine earned BS degrees in Economics and International Relations from UW-Madison and completed an MS degree in E-business at UW-Milwaukee. Email Christine at cbeuchert@gmail.com



Ellen Trytek is the Chief Growth Officer for Clifton Gunderson, one of the nation's largest certified public accounting and consulting firms. She is responsible for directing initiatives which enhance the marketing and business development culture of the firm. Ellen previously held the position of Executive Vice President of Marketing for Integrated Medical Partners, a healthcare technology services company, where she led marketing and strategy development for three divisions. Prior to joining Integrated Medical Partners, Ellen was the Director of Global Marketing for Manpower. In this role, she managed the design and development of key marketing and branding programs to execute the marketing vision for offices in 73 countries. Ellen transferred to Manpower from her position as Director of Marketing for Jefferson Wells, a professional services division of Manpower. While at Jefferson Wells, she launched five new European offices, developing marketing support, awareness and lead generation programs to jump start these offices within the first year of being open. Overall, Ellen has over 20 years of diverse corporate experience nationally and internationally in the B2B and B2C markets with increasing responsibility in P&L management, business development, marketing and branding strategy, marketing communications, and product development. Email Ellen at ellen.trytek@cliftoncpa.com

May Meeting Recap

TEMPO welcomed John Schlifske, Northwestern Mutual CEO



John Schlifske



Tari Emerson, Valerie Clark, Barbie Butstein



Linda Newberry-Ferguson, Faye Wetzel

The Audience Said:

"John is clearly an engaging, talented people developer."

"It felt like it was designed just for us."

"Excellent tips on how to maintain success of a business."

"One of the best in the past year!"

"I love the CEO presentations."

Update Your Profile!

TEMPO Members—it is up to you to update your membership profile: new address, new email, new bio.....Update on the TEMPO website. It is very important that you update information so we can keep in touch with you!

1. Visit: www.tempomilwaukee.org
2. Click on "login" button
3. Login: username is "first initiallastname"
4. Password: tempo
5. Click on the "Member Center" button
6. Click on the dropdown "Roster"
7. Click on "My Profile"
8. Where you see the words "profile details", look to the right and you will see a 'pencil' icon – click on it.
9. From there, you should be able to edit your information including address, email, bio, etc
10. Be sure to click on 'Save'!

Listening Session: June 10th

Join TEMPO President Amy Rislov for a listening session on June 10 at 7:30 a.m. at the TEMPO Milwaukee Offices (RSVP to Tracy Johnson at tjohnson@tempomilwaukee.org. Share your thoughts on your TEMPO experience and ideas you want to share. Meet TEMPO Members too!

Looking to Join a Committee

Are you looking to get involved in a TEMPO Committee? There are lots of opportunities available! Please call Tracy at TEMPO for more information. Or if you are looking to get connected through the Mentor Program, please contact Louise Hermsen at lhermsen@wi.rr.com to fill out a profile form.

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Amy Jensen, Skylight Opera Theater

Linda Mertz, Mertz and Associates

Louise Perrin, State Farm Insurance Company

Mary Scheibel, Scheibel Halaska, Inc.

Sandy Wysocki, The Business Journal;
Member Retention

Upcoming events are posted on the website at www.tempomilwaukee.org a few months in advance. Please register online.

Wednesday, June 15

New Member Orientation

11:30-1:00 p.m. | The Business Journal 825 N. Jefferson Street

Thursday, June 16

TEMPO Member Meeting

11:30-1:30 p.m. | Hilton Hotel
Members: no fee; Guests: \$30
Speaker: FBI Special Agent, Nancy McNamara

Thursday, July 20

TEMPO Golf Event

1:00 p.m. | TEMPO Golf at Brown Deer Golf Course—members and guests are welcome. \$45 for golf/social included and \$15 for social only

Thursday, August 18

TEMPO Member Meeting

11:30-1:30 p.m. | University Club
Members: no fee; Guests: \$30
Speaker: Phillip Flynn, CEO of Associated Bank

Thursday, September 15

TEMPO Member Meeting

11:30-1:30 p.m. | University Club
Members: no fee; Guests: \$30
Speaker: Kimberly Schaefer, CEO of Great Wolf Resorts

Wednesday, September 28

New Member Orientation

11:30-1:00 p.m. | The Business Journal 825 N. Jefferson Street

Thursday, October 20th

LEADERSHIP EVENT

7:00-9:30 a.m. | Pfister Hotel
All Guests: \$75
Speaker: TBD



To Register:

- ⇒ Visit www.tempomilwaukee.org
- ⇒ Click on “login” circle at the top right-hand side of the screen
- ⇒ Your **username** is your first initial and your last name, with no spaces, lowercase.
- ⇒ If you’ve forgotten your password, contact the TEMPO Milwaukee office.
- ⇒ Click on the event link
- ⇒ Click submit [if you are bringing a guest, enter the number of guests and follow the prompts for payment] *TEMPO Milwaukee accepts Visa, MasterCard, DiscoverCard and American Express.*

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